



Jensen
PLANNING
+ DESIGN

George - Duthy Street Upgrade

The integration of land use and transport planning is often talked about but seldom delivered. The George/Duthy Street Integrated Corridor Management Plan (ICMP) is an excellent example of achieving quality outcomes and integration across disciplines, addressing both the public and private realm. Key elements included:

- true integration of physical, social, environmental and economic objectives (ie, not just a transport plan or a streetscape upgrade proposal)
- recommendations to revitalise the local shops (including management proposals and a Local Traders Association)
- an innovative "friction and impact analysis" approach
- an Implementation and Staging and Priority Plan into Council's Business and Strategic Plans
- recommended Development Plan policy changes
- extensive community and stakeholder consultation, including workshops, surveys and the establishment of a Project Reference Group and Expert Panel.

Following Council endorsement of the Plan, we were engaged as part of a Design Development and Documentation Team to prepare construction drawings for the northern half of the project from the Duthy Street "dog leg" through to Greenhill Road along George Street.

The work on the dog leg is complete and has seen a major improvement to traffic safety and urban amenity, including the incorporation of innovative water sensitive urban design techniques within the landscaped verges.

Completion of the George Street upgrade, including the provision for undergrounding power, will be completed in early 2010.



Location: Parkside
Adelaide, SA

Client: City of Unley

Date: 2005-09

In association with:

- GHD Pty Ltd
- Oxigen Pty Ltd
- Planning by Design

