



Prospect Road + Churchill Road Masterplans



Jensen Planning + Design were engaged in association with FMG Engineering, 180 SLS, Design Inc, Brecknock Consulting & Village Well to undertake a master planning exercise for Churchill Road and Prospect Road for the City of Prospect.

The project involved extensive consultation with the Prospect Community, traders on both roads and other key stakeholders and government agencies.

The final plans and reports sought to rationalise land uses and zoning along each street while providing a safe legible and beautiful streetscape.

Movement and parking were key issues addressed in both master plans. The key principle was to shift heavy vehicles onto Churchill Road and Main North Road so Prospect Road could become more pedestrian friendly.

The design treatment proposed for Churchill Road then acknowledges its future as a freight route but seeks to improve the streetscape to provide some level of amenity for residents, businesses and visitors.

The master plans for Churchill Road and Prospect Road are now with council for assessment.

It is anticipated that if funding is sourced both master plans will be progressed through to the design development and documentation phase.



Location: Prospect
Adelaide, SA

Client: City of Prospect

Date: 2009

In association with:

- Brecknock Consulting
- FMG Engineering
- 180 SLS
- Design Inc
- Village Well

