



Semaphore Road Centre Review + Streetscape Upgrade



The Semaphore Road Neighbourhood Centre is one of Adelaide's "gems", with a vibrant main street shopping precinct with a mix of businesses as diverse as its surrounding community.

Working closely with the surrounding community and the Semaphore Main Street Association, Jensen Planning + Design developed a Vision for the street that promoted its village ethos, cultural diversity, holiday atmosphere and reinforced its built and human heritage.

Key Outcomes include:

- a Master Plan
- an urban design framework
- traffic management measures
- a Marketing Plan
- an Action Plan

We were subsequently engaged as part of the Design Development and Documentation consultant team to produce construction drawings for the streetscape upgrade.

A feature of the project is the incorporation of a "Copenhagen" style bicycle path separated from moving vehicles. This followed extensive collaboration with transport authorities and bike user groups to gain approval for this innovative bicycle path treatment.

The final design was also modified to enable a future extension of light rail from Port Adelaide through to Semaphore Beach.



Location: Semaphore Adelaide, SA

Client: City of Port Adelaide Enfield/
Planning SA

Date: 2004-09

In association with:

- GHD Pty Ltd
- Oxigen Pty Ltd
- Brecknock Consulting
- Planning by Design

