



Woodville Village Masterplan



Jensen Planning + Design was engaged by the Land Management Corporation and the City of Charles Sturt as the lead Planners, and Urban Designers and Project Managers to develop a Masterplan for Woodville Village located between Torrens Road and Port Road - an area visibly shabby and blighted, one that bears little resemblance to the thriving main street that was once at the heart of the Eagles Football Club and the GMH plant.

The time is right for a new Vision and Masterplan. The area is set to undergo significant change over the next thirty years - an influx of about 2,000 - 3,000 residents in the adjacent St Clair Development, rail line electrification, new retail and mixed use development to the west of Woodville Station, major upgrades at the Queen Elizabeth Hospital, and new residential development on the LMC land next to the Woodville Road Railway Station.

As one of Adelaide's first TOD's, with complex traffic management issues, and with a context involving significant sensitivities regarding the St Clair land swap, the project received much community and stakeholder scrutiny. Jensen Planning + Design adopted a sensitive approach using extremely strong project management and masterplanning skills.

A robust and comprehensive community and stakeholder process involving a 6 day intensive day and night Design Charette and two community open days contributed to the development of a visionary Masterplan and Urban Design Framework which resulted in Concept Plans for a prominent QEH/Woodville gateway statement, 4-6 storey developments in the retail and civic heart and major new residential development with integrated open spaces and public plazas adjacent the railway station.



Location: Woodville,
South Australia

Client: City of Charles
Sturt / LMC

Date: March - September
2010

In association with:

- Aurecon
- Hames Sharley
- Ian Robertson Design
- Realty Solutions
- Monum Design +
Constructions
- SKM
- Grieve Gillett

